

Sponsor Marketing & Promotional Exposure

This signature event is an ideal networking opportunity with a substantial, sophisticated audience who appreciate your commitment to our community. We encourage you to showcase your products during the event.

Printed Invitations

Approx. 6,000 mailed to BGCMQ donors and Resorts World Casino Players Club members

Save the Date Postcards

Approx. 6,000 mailed to BGCMQ donors and Resorts World Casino Players Club members

E-Mails

- Minimum of 3 E-blasts – one in August, September, & October to Resorts World Casino player list (approximately 600,000 subscribers)
- Minimum of 3 E-blasts – one in August, September, & October to BGCMQ donor list (approximately 1,000 subscribers)

Print Advertising

Full Page ad in Daily News & Full Page ad in Queens Courier / Courier Sun

Social Media

- Weekly posts to Facebook, Twitter, and Instagram pages on Resorts World Casino & BGCMQ social media sites
- Resorts World Casino – over 66,000 likes on Facebook, over 28,000 followers on Twitter & over 2,800 followers on Instagram
- Ongoing cross-promotion of our sponsors and partners on social media

Press Releases

- Twice-monthly press releases leading up to the event, with quotes from some of our sponsors and partners
- Distribution of press releases to a targeted media list in local area who cover wine, food, beer, tourism, and travel

Website Listing

- Your business (with hyperlink to your website) listed on Resorts World Casino website www.rwnyork.com (average 44,000 visitors/month)
- Your business (with hyperlink) to your website listed on BGCMQ website www.metroqueens.org

Posters

100 distributed locally

Event Signage

Logo displayed on 6 large screens on a loop throughout the event and VIP reception area